

Industry Projections for Southeast Workforce Development Area, 2003-2005

NAICS	Industry Title	2003 Estimated Employment	2005 Projected Employment	2003-2005 Employment Change	2003-2005 Percentage Change
	Total Non-Farm Employment	167,520	171,010	3,490	2.1%
1133, 21, 23	Construction/Mining/Natural Resources	7,950	8,210	260	3.3%
31-33	Manufacturing	38,650	39,120	470	1.2%
311	Food Manufacturing	3,390	3,490	100	2.9%
326	Plastics and Rubber Products Manufacturing	3,160	3,370	210	6.6%
335	Electrical Equipment, Appliance, and Component Mfg	3,300	3,240	-60	-1.8%
42, 44	Trade	26,370	26,840	470	1.8%
445	Food and Beverage Stores	4,260	4,350	90	2.1%
48, 22	Transportation and Utilities (Including US Postal)	5,410	5,560	150	2.8%
52-53	Financial Activities	5,170	5,350	180	3.5%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	33,130	34,180	1,050	3.2%
61	Educational Services (Including State and Local Gov)	13,960	14,110	150	1.1%
62	Health Care and Social Assistance (Including State and Local Gov Hospitals)	19,170	20,070	900	4.7%
71-72	Leisure and Hospitality	19,930	20,450	520	2.6%
51, 54-56, 81	Information/Prof Services/Other Services	20,600	21,060	460	2.2%
	Government (Excluding US Postal, State and Local Educ and Hosp)	10,310	10,240	-70	-0.7%

Notes:

1. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed, unpaid family, or railroad workers.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2003 CES (3/03 Benchmark) and 2003 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2003 and 2005. It is important to note that unanticipated events may affect the accuracy of the projections.

**Source: Office of Economic Advisors, Wisconsin Department of Workforce Development
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